

# ESF STEPS TO SUCCESS



## PARTNERSHIP FORUM WARSAW

23<sup>RD</sup> November 2010

# Presenters



- ▶ **Good Morning**
- ▶ **Dzien dobry**
- ▶ **God morgon**
- ▶ **Val Jones Chief Executive Officer SENW**
- ▶ **Andy Churchill Chief Executive Officer MNE**

# PARTNERSHIP PROJECT



- ▶ Social Enterprise North West (accountable body)
- ▶ Social Enterprise Network
- ▶ Mersey Network for Europe
- ▶ Merseyside Expanding Horizons
- ▶ Chara Trust
- ▶ Selnet
- ▶ Safe Productions

# ESF – Innovation, Transnational and mainstreaming



## STEPS TO SUCCESS

# Duration and Funding



- ▶ The project started in April 2009 and will run to March 2011
- ▶ Total Project Cost: £1,485,553.51
- ▶ ESF :£717,567
- ▶ Match Funding from partners: £767,986.51

# Key purpose of project



- ▶ Steps to Success supports unemployed people from Merseyside to gain jobs in the growing Social Enterprise Sector.

# Innovation



- ▶ Raise Awareness
- ▶ Awareness to Activity
- ▶ Activity to Growth
- ▶ Building Consortia
- ▶ Financial Diversification

# Transnational



Engaging Experience and Expertise

Identify replication and franchising opportunities

Natural way to share good practice

Develop existing partnerships and identify new partners



# Transnational Experience

- ▶ Clear Aims and Objectives
- ▶ Roles and Responsibilities
- ▶ Communication
- ▶ Recording Activity
- ▶ Cultural Awareness
- ▶ Translation
- ▶ Evaluate
- ▶ Lessons Learnt
- ▶ Feedback

# Mainstreaming



- ▶ Monitor and Evaluate our programme
- ▶ Review and Refine
- ▶ Develop a seamless programme
- ▶ Accredit
- ▶ Deliver Regionally and Nationally

# The benefit to the region



- ▶ Providing a unique programme for Merseyside
- ▶ Enable unemployed people to consider social enterprise as an option for employment
- ▶ Increase skills for individuals in Merseyside
- ▶ Bring back intelligence, learning and best practice from Europe.



**Thank You**  
**Dziekuje**  
**Tack så mycket.**