

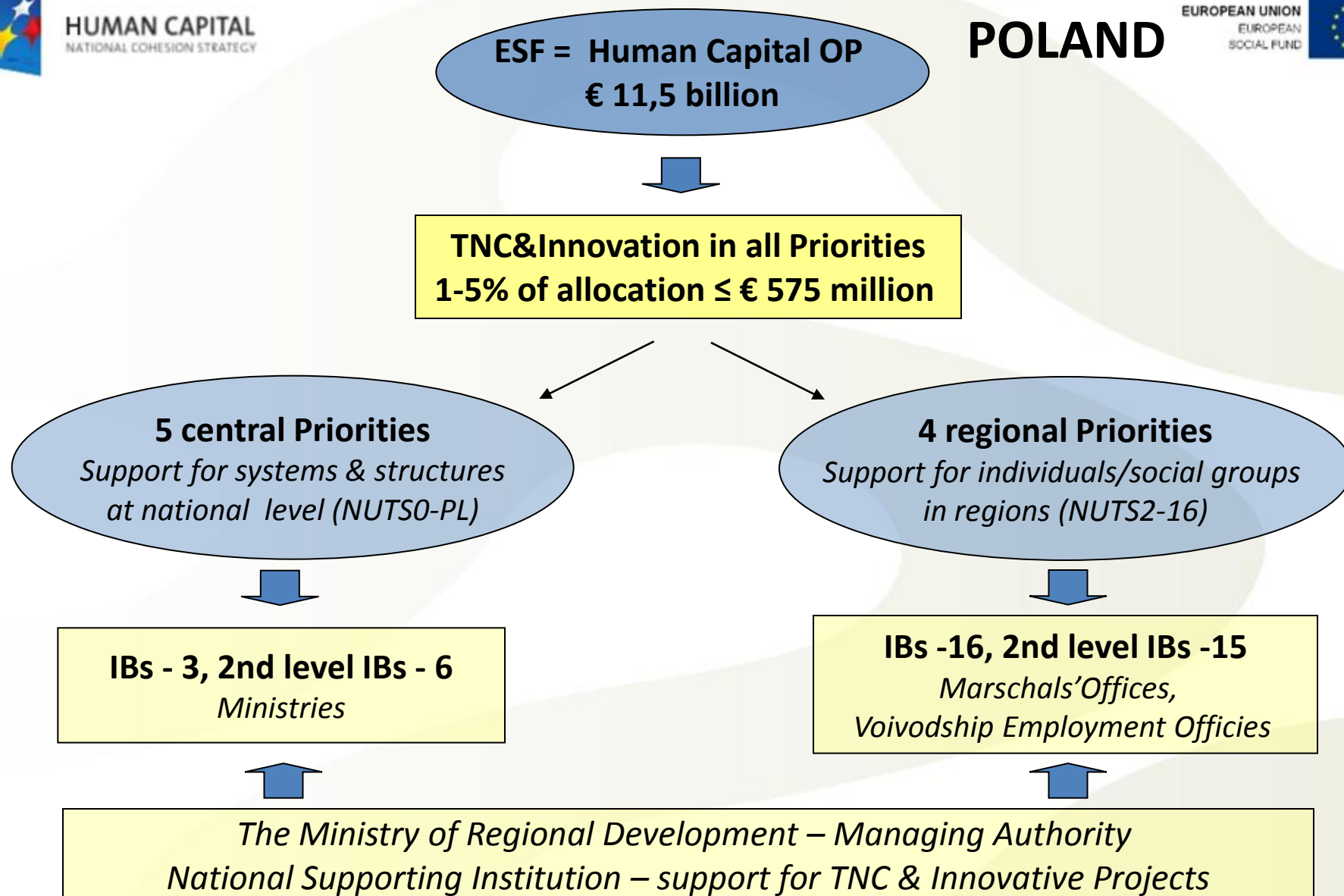
# ESF Transnational Cooperation Projects Poland, Sweden, England

**1st TRANSNATIONAL PARTNER FORUM**  
*Poland, England, Sweden*  
22<sup>nd</sup> – 23<sup>rd</sup> of November 2010, Warsaw

*With support from the European Union under the European Social Fund*



# TNC IMPLEMENTATION SYSTEMS

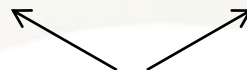


## Central Priorities

- I Employment and social integration
- II Development of HR, adaptability of enterprises, improving health condition of working
- III High quality of educational system
- IV Tertiary education and science
- V Good governance

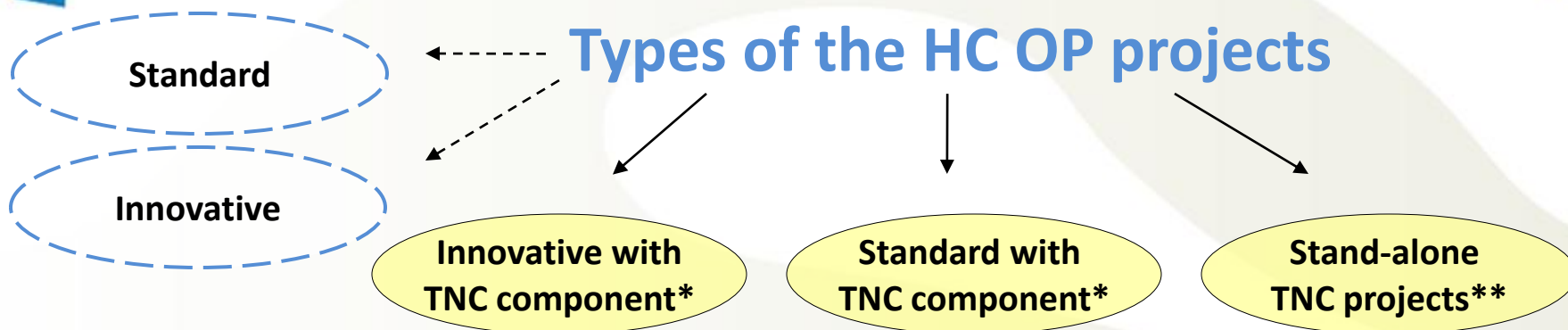
## Regional Priorities

- VI Labour market open for all
- VII Promotion of social integration
- VIII Regional Human Resources for the economy
- IX Development of education and competences in regions



## TRANSNATIONAL COOPERATION PROJECTS

- Contribute to achieving those specific objectives of the Priority axes, which require new approaches, exchanging experience and mutual learning on transnational level and therefore generate **added value resulting from TNC**
- Implemented as IBs' system projects or projects submitted in calls for proposals (launched by IBs) - over 80 calls to be launched in 2011
- Allocation for a call for proposals in regions = € 375 000 – 2 500 000



**\* TNC component:**

- only a part of a project (a 'component') implemented in TNC
- TNC component = at least one aim of the project is achieved in TNC
- planned from the beginning of project implementation (no budget limit for TNC activities)
- introduced during the project execution as a modification of the project application (increase of the budget up to 30% of co-financing originally granted)

**\*\* Stand-alone projects:**

- The scope of the project overlaps with the scope of TNC (all objectives of a project defined in the context of TNC)
- TNC assumed at the stage of preparation of the project
- TNC = 100% of the project budget

## ESF English National Programme £6billion

**ITM** Strand £50million

**I**nnovation, **T**ransnationality and **M**ainstreaming

- 2 Priorities (P1 – Employment, P2 – Skills)
- 6 Themes for Innovation:

Active Inclusion	Engaging with Employers
ICT and the Digital Divide	Skills for Climate Change and Sustainable Development
Demographic Change - Older Workers and Migration	Social Enterprise

- Responding to the XXI century challenges
- Only three projects per region (big strategic partnerships)
- Average project budget = 2MEUR (50% ESF + 50% match)
- Transnational activities 5-15% of total project budget

- 600 mio euro, 250 mio euro 2011-2012!
- Approx 50/50 - co-financing a problem...
- AXIS 1: SKILLS SUPPLY 30%
- **AXIS 2: UNEMPLOYED/LABOUR SUPPLY 70%**
- NATIONAL/HORIZONTAL PRIOS:
  - 1. Skills development: anti-discrimination long-term sick leave
  - 2. Counter exclusion; gender mainstreaming ; accessibility for people with disabilities; migrants; youth
- SPECIFIC REGIONAL/NATIONAL PRIOS IN CALLS:
  - I.A . COMBAT POVERTY, ROMA, SOCIAL INNOVATION, BALTIC SEA STRATEGY
- **EIGHT REGIONS** –STRUCTURAL FUND PARTNERSHIPS DECIDES
- TNC UP TO 20 % OF TOTAL BUDGET OR 100% SPECIFIC CALLS
- **PROJECT SUPPORT** CONSULTANTS + ACCESSABILITY AND GENDER
- NATIONAL **THEMATIC NETWORKS**: YOUTH, INTEGRATION, WORK PLACE LEARNING, ENTREPRENEURSHIP, EQUAL TREATMENT





# ADDED VALUE





## Added Value = the essence of TNC projects

- additional benefit arising from transnational cooperation
- in HC OP defined as:  
„**project objectives** and specific **products and results** that are achievable only through transnational cooperation, and **which could not be realised by a project of national scope**”

*Should be:*

- *properly defined at the TNC planning stage*
- *described in an application form*

# The Key to Success – Added Value

- Be clear what the **innovation** is
  - *In the context of ESF this can include new approaches, tools, methods and service provision to extend employment and raise skills.*
  - *It can also mean adapting and applying existing approaches, tools, methods and services to new regions, sectors or target groups.*
- Be clear about the added value from transnational co-operation at the thematic or strategic level
  - **why** are you working with the partner? (identifying a gap)
  - **what** is the activity and how does it resolve the problem?
  - **how** are you going to work together? (methods),
  - **who** should be involved / who should know?
  - **when** is best to work to make a bigger impact? (timing)
- Be clear about the benefits for mainstreaming and dissemination
- **Record the journey! Gather EVIDENCE!**

## Added Value

- **BETTER RESULTS/OUTPUT** THROUGH CO-OPERATION – NEW IDEAS, CONCEPTS, METHODS
- **SOCIAL INNOVATION** THROUGH TRANSNATIONAL CO-OPERATION
- TRANSFER – **IMPORT/EXPORT**
- **VALIDATION** OF PROJECT RESULTS
- SUPPORTS **EUROPEAN DIMENSION** IN POLICIES



# TRANSNATIONAL PARTNERSHIP



## Transnational Partnership

- = Project Promoter + minimum 1 Foreign Partner
- With entities from: UE Member States, Non-EU countries
- Cooperation may involve: projects (also non-ESF projects), networks of organizations, twinning
- Single-sector or multi-sector partnerships

*While building TNC Partnership remember about:*

- *Identification of objectives common to all partners*
- *Detailed planning of TNC results → Added value*
- *Development of a detailed schedule and budget for TNC activities*
- *Development of a communication model*
- *Definition of partners' competences and responsibilities*
- *Respect for cultural differences*

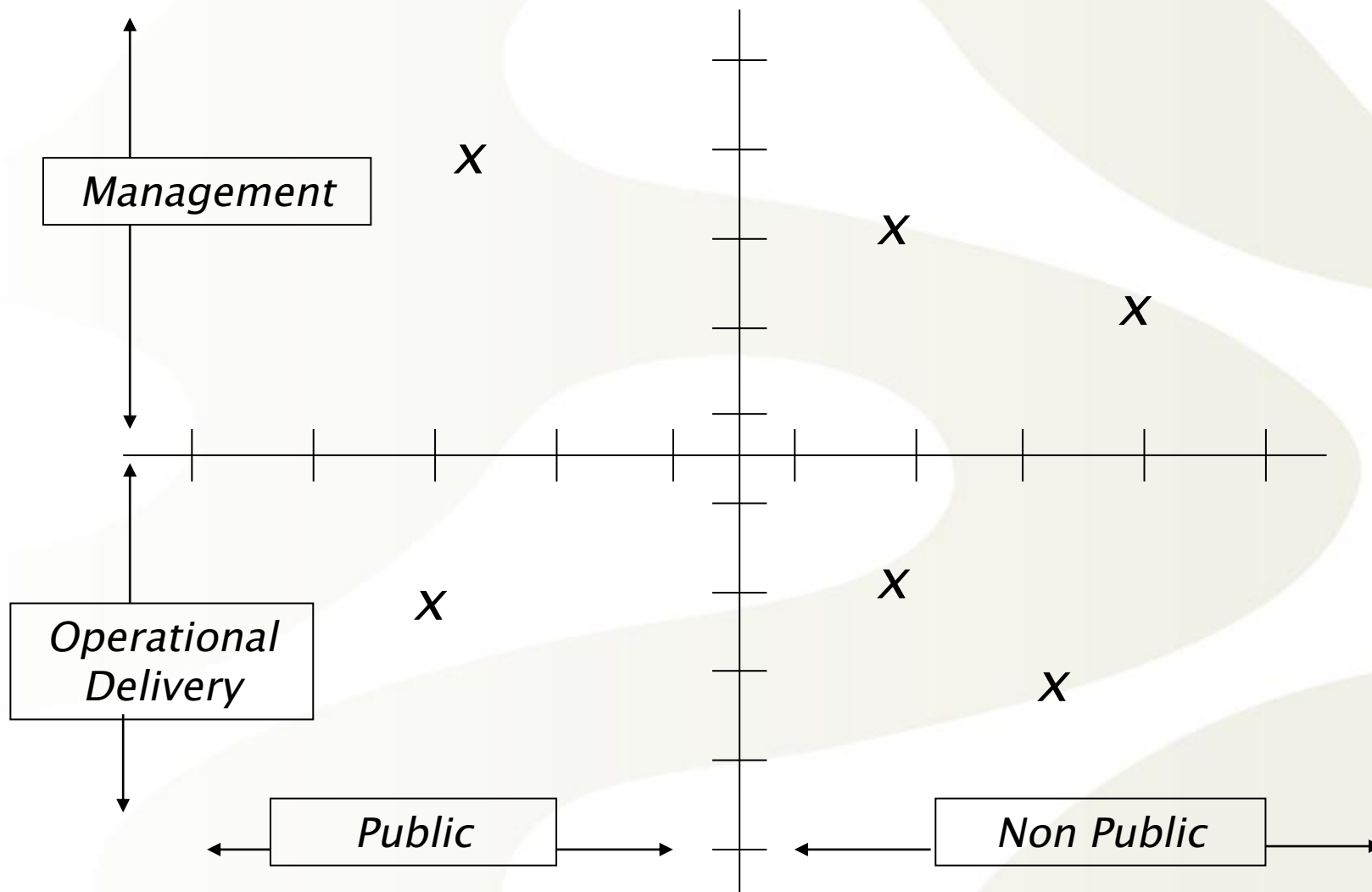
# Partnership Working

## - Understanding your partnership

- Strategic Partnerships
- Maintaining the right partnership balance
- Understanding partner roles and contributions
- Understanding tiers of co-operation
- Have a clear management framework
- Maintain some of the Equal principles: empowerment, equal opportunities, innovation, transnationality, mainstreaming and partnership



# Understanding your partnership





## Transnational Partnership

- WIDE RANGE OF ACTIVITIES AND FORMS OF PARTNERSHIPS
- FROM STUDY VISITS TO JOINT VENTURES
- 700 PROJECTS – 100 WITH TNC IN BUDGET
- PROCESS SUPPORT/CONTRACTED CONSULTANTS
- ESF: A NEW STRATEGY TNC – KNOWLEDGE, INFORMATION, TOOLS
- TOOL BOX – METHODS, INSTRUMENTS, *EVALUATION*
- LINK TO NATIONAL THEMATIC NETWORKS (FIVE NTN: EQUAL TREATMENT (INCL EMPOWERMENT, GENDER, DISABILITIES); INTEGRATION (MIGRANTS); YOUTH; LEARNING WORKPLACE; SOCIAL ENTERPRISING
- LINK TO EUROPEAN LEARNING NETWORKS



# ELIGIBLE ACTIONS



## Forms of TNC activities (listed in HC OP):

1. Organisation of conferences, seminars, workshops and meetings
2. Research and analysis activities
3. Preparation, translation and publication of studies and reports
4. Adaptation of solutions developed in another country – **recommended**
5. Consulting, exchange of workers, placements and study visits
6. Development of new solutions (parallel as well as joint development of solutions) – **recommended**

## How Will We Work Together?

- Study Visits
- Transnational Workshops
- Joint Development (Budgets?)
  - Joint Research/Studies
  - Work Shadowing
  - Events/Conferences
  - New Product Development
  - Websites
  - Piloting/Testing
  - Case Studies

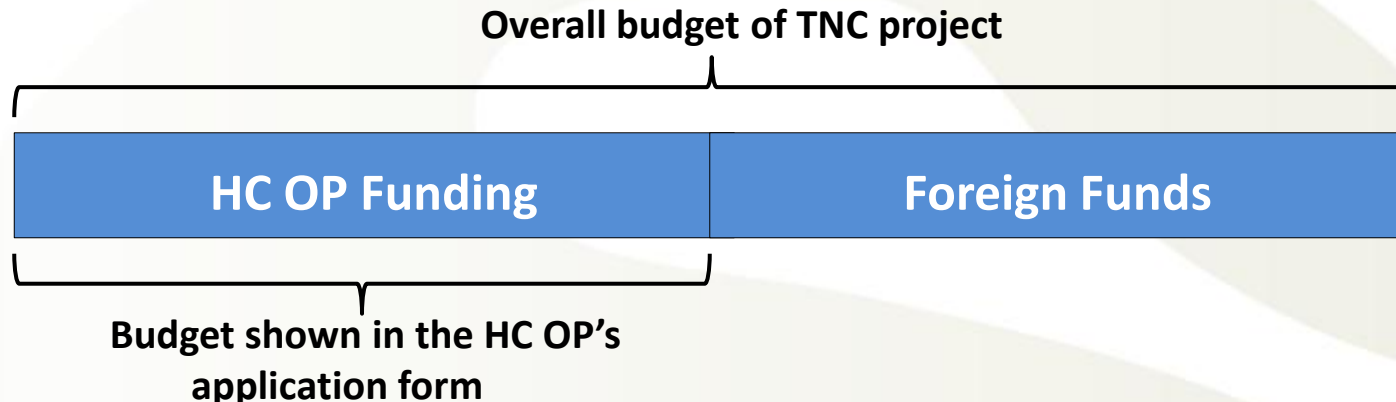
## Eligible actions

- EXCHANGE OF INFORMATION AND EXPERIENCES, E.G. STUDY TRIPS
- JOINT ACTIVITIES, E.G. TRAINING, STOCK TAKING, ANALYSES
- INCORPORATING AND/OR ADAPTING MODELS AND PRODUCTS
- JOINT PROJECT IMPLEMENTATION
- EXCHANGE OF KEY PERSONS, STAFF AND PARTICIPANTS



# FINANCES





- The general principle – the costs of TNC should be divided by the partners proportionately to the benefits that they derive from TNC  
*Exception – In justified cases HC OP allows Polish project providers to cover partners' costs*
- No closed list of eligible expenses in HC OP, including TNC projects, only ineligible costs enumerated (commissions paid on the exchange of foreign currencies, foreign exchange gains and losses)
- **The principle of reciprocity – recommended;** the expenses result from a task implemented by a partner, it is this partner that covers these expenses – each partner pays its own costs
- **The cost sharing principle** – a cost is divided among partners (1 partner pays the subcontractor and then is reimbursed by the other partners or pro rata invoicing when the fee should be paid by each partner directly to subcontractor)



## Reasonable expenditures in line with particular company's policy

Eligible	Not Eligible
Staff Travel Participants Travel Accommodation Subsistence	Transnational partners': Time, Travel, Accommodation, Subsistence *
Experts	Expert expenditure cannot exceed 15% of the total transnational budget
Research	
Trainers / Training Materials	
Room hire + meals Equipment Hire	
Printing	
Interpretation/Translation	
Dissemination Materials (brochures etc)	
Transnational Evaluation	

\* Costs of transnational partners for participation in transnational activities (including flights, accommodation and subsistence) are not eligible and should not form part of the claims. The only exception to this is where transnational partners are providing their input as an 'expert', for example as a speaker at an event. Projects should formally contact the ITM Unit in writing regarding such costs before committing any expenditure.

## Finances

- RECIPROCITY – EACH PARTNER PAYS ITS OWN COSTS
- COSTS RELATED TO THE PREPARATION AND IMPLEMENTATION OF THE TNC
- EXPERTS FROM OTHER MSs CAN BE PAYED FROM TNC BUDGET

# REQUIRED DOCUMENTS

## Documents

- Letter of intent → model proposed by MA
- Transnational partnership agreement (TCA)
  - *Could be changed if the requirements in other MS differ*
  - *Signed in FR, GE, ENG, PL, also by transnational partners*
  - *Copy of a letter of intent submitted with a project application*
  - *Copy of a TCA submitted after the application is approved - before signing the co-financing agreement*
  - *Number of letters of intent / TCA → max 3 within a single project*
  - *IBs obliged to help project promoters in working out TCA*

*Recommended: „TNC projects. A guide for project promoters” (in English, available on [www.kiw-pokl.org.pl](http://www.kiw-pokl.org.pl)).*

## Documents

- Letter of Intent
- Transnational Work Programme:
  - flexible document
  - frequent updates
  - no signatures required
- Transnational Partner Change Form

## Documents

- APPLICATION - BUDGET, WORKPLAN
- *TRANSNATIONAL AGREEMENT DOC*
- MOBILISATION/PREPARATION PHASE APPLICATION
- IMPLEMENTATION PHASE APPLICATION

**Thank you for your attention!**  
**Do not hesitate to contact us!**

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